

EACMFS2016

Ancient and Modern - Surgery Meets Technology
23rd Congress of the
**European Association for Cranio
Maxillo-Facial Surgery**

**The Queen Elizabeth II Conference Centre
London UK**

13-16 September 2016

www.eacmfscongress.org

Sponsorship and Exhibition Prospectus

Congress Organiser



Welcome Message from the President

Dear Colleague,

It is with the greatest of pleasure that I invite you to the 23rd European Association for Cranio Maxillo-Facial Surgery (EACMFS) Congress, to be held in London in 2016.

We have enjoyed some remarkable congresses over the past few years in some of the great cities in Europe, but the local organising committee and I are committed to ensuring that our 2016 meeting in London is of the highest calibre and exceeds your expectations. I am immensely proud to have been invited to host the 2016 congress. The organising committee are well on the way toward putting together an exciting programme, which we hope will appeal to all oral and maxillofacial surgeons, whether you are a generalist, or practicing in one of the small sub-specialist areas. We will have a great cast of speakers, and will be introducing new and younger talent from around the world, but in particular from within Europe. There will plenty of opportunity for young surgeons and scientists to present their work alongside their experienced colleagues, and share in their ideas, both in oral presentations and electronic posters. We intend to run the congress with state of the art technology, and avoid as far as possible unnecessary paperwork. During 2016, we will be in the middle of the commemoration of the "Great" war, and so it is fitting that our opening scientific session and ceremony are themed around the lessons learned in conflicts around the world over the last 100 years and up to modern times. Our speciality in particular has developed and advanced through the experiences gained in managing victims of armed conflict.

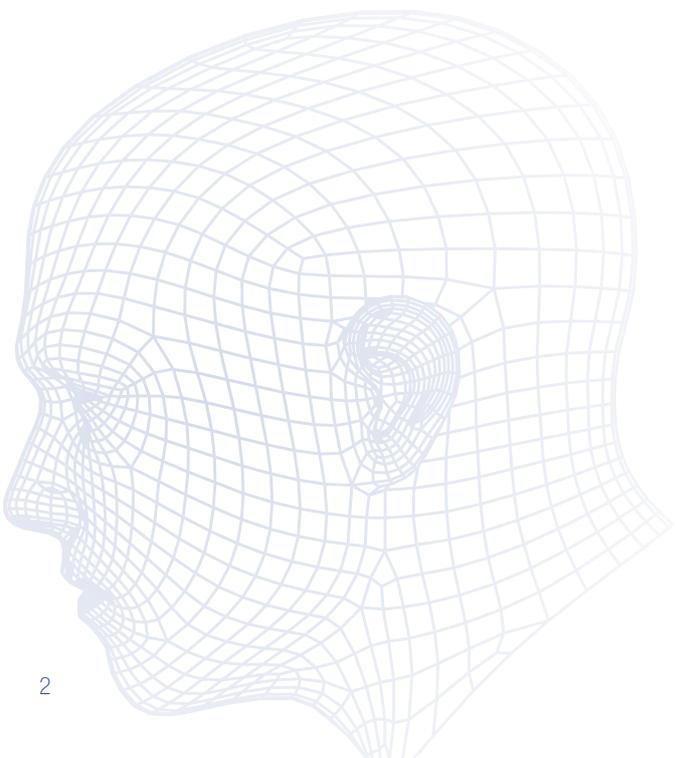
The congress will be held in the recently refurbished and purpose built Queen Elizabeth II Centre, in the heart of Westminster, next door to Westminster Abbey and the Houses of Parliament. Within 15 minutes walking distance of the congress centre, there are numerous hotels in every price range, from budget through to 5 star luxury. Transportation is available from all parts of the globe into the city's 4 major airports, from which the city centre can be reached on public transport within 45 minutes. September is a great time to visit London, the school holidays are over, so the streets are not too busy, and the weather is usually warm and dry (although you should bring an umbrella just in case!). We will be making available opportunities for you to enjoy excursions to some of the historic and cultural attractions which London has to offer, and we hope you will take the opportunity to enjoy some of these and the many great and diverse restaurants. There will be a presidential reception after the opening ceremony, and as an optional extra, a dinner to be held on the Thursday evening in Greenwich Palace along the river Thames.

Please put the date in your diary now 13th-16th September 2016. We look forward to seeing you in London. The most important thing for any congress is that you all feel part of the congress and have the opportunity to learn and exchange ideas with colleagues and friends from around the world. The organising committee and I are dedicated in our ambition to ensure that your stay in London is memorable and that you enjoy a most stimulating congress.

With warmest regards

Ian C Martin

President Elect



Former Congresses & Presidents, Future Congresses

Year	Location	President
1972	Ljubljana, Slovenia	Prof. F. Celesnik
1974	Zurich, Switzerland	Prof. H. L. Obwegeser
1976	London, UK	Dr. N. L. Rowe
1978	Venice, Italy	Prof. C. Curioni
1980	Warsaw, Poland	Prof. S. Knapik
1982	Hamburg, Germany	Prof. G. Pfeiffer
1984	Paris, France	Prof. J. Delaire
1986	Madrid, Spain	Prof. J. Alonso del Hoyo
1988	Athens, Greece	Prof. C. Martis
1990	Brussels, Belgium	Dr. R. Peiffer
1992	Innsbruck, Austria	Prof. R. Fries
1994	The Hague, The Netherlands	Prof. P.J. Stoelinga
1996	Zurich, Switzerland	Prof. H. Sailer
1998	Helsinki, Finland	Prof. C. Lindqvist
2000	Edinburgh, UK	Dr. J. Li Williams
2002	Munster, Germany	Prof. U. Joos
2004	Tours, France	Prof. B. Devauchelle
2006	Barcelona, Spain	Prof. G. Raspall
2008	Bologna, Italy	Prof. L. Clauser
2010	Brugge, Belgium	Prof. M. Mommaerts
2012	Dubrovnik, Croatia	Prof. M. Virag
2014	Prague, Czech Republic	Prof. D. Hrušák

Congress Committees

Dr. Ian Martin	President
Andrew E. Brown	Chairman LOC
Peter Ramsey Baggs	Chairman Scientific Committee
Sarah Durham BAOMS	Senior Administrator
Henri Thuau	Secretary General
Jill McFarland	Secretariat
Julie Grassam	
Bob Woodward	
Cyrus Kerwala	
Ash Gulati	
Mike Fardy	

Contact Information

Association Secretariat

EACMFS Secretariat

Jill McFarland

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Midhurst West Sussex GU29 9WS, UK

Phone: +44 1730 810951

Fax: +44 1730 812042

E-mail: secretariat@eacmfs.org

www.eurofaces.com

PCO secretariat - Congress Secretariat

Sponsorship & Exhibition

Victoria Eskenazi

Tel: +41 22 908 0488 Ext 986

Fax: +41 22 906 9140

Email: veskenazi@kenes.com

Site: www.kenes.com

Congress Objectives

Who will attend?

The Congress will be attended by over 1500 participants, mainly from Europe. Participants will be researchers, clinicians, physicians and other allied health professionals with an interest in the field of Cranio Maxillo-Facial Surgery.

Scientific Objectives

Attendance to the Congress will enable participants to broaden their knowledge and skills in both the theory and practice of Cranio Maxillo-Facial Surgery. The Congress will offer a stimulating scientific programme composed of invited lectures from renowned experts in the field, symposia, and 'state of the art' presentations on controversial topics, master classes and free communications.

The Congress aims to provide scientific education for everyone working in the field of Cranio Maxillo-Facial Surgery, ranging from trainees to junior and senior specialists. To facilitate exchange between units and finally bring together colleagues in order to share and advance clinical expertise.

The scientific programme should be seen as an encouragement towards the establishment of uniform training requirements throughout Europe for our specialty.

Awards

Sponsors are encouraged to participate in financing prizes and or rewarding their own.

Official Language

The official language of the Congress is English. Simultaneous translation will not be provided.

Main Topics

Learn from experts from around the world on innovation and technology in the following areas:

- Trauma
- Oncology
- Reconstruction
- Facial Deformity Surgery
- Cleft Lip and Palate
- Cosmetic Surgery
- Dermatological Surgery

Congress Venue

The Queen Elizabeth II Conference Centre

Broad Sanctuary, Westminster, London, UK, SW1P 3EE

We are delighted to be hosting the European Association for Cranio Maxillo-Facial Surgery Congress in the vibrant city of London from September 13th-16th, 2016. The Congress promises to feature oral and maxillofacial professionals from around the globe to provide you with unique access to the latest innovations and technological advances in our field. The programme will be focused on how technology is leading to innovative techniques within our specialty. We will be exploring in particular the advances in surgical techniques learnt from experience in conflict over the past 100 years, as we mark the centenary of the “Great” war.

The location for the Congress is Queen Elizabeth II Centre, a dedicated Congress site in the heart of Westminster – with fast links into UK by air and Central London by over-ground and underground railways.

The opening session will adopt the theme of lessons learned and technological innovations in the surgical management of the craniofacial region arising out of our experience in conflict over the past 100 years across Europe and the wider world.

London is a city steeped in history, culture, and ceremony and we hope that Congress delegates will have an opportunity to enjoy some of the many iconic sights of the city during their stay. Explore historical buildings, palaces and monuments; theatres, concert halls and opera houses as well as visiting places written about by Shakespeare and Dickens and popularised in movies. London is also home to some of the finest sporting facilities including the London 2012 Olympic venues, and has over 60 Michelin starred restaurants.



Hospitality Events

We will be pleased to assist companies with arrangements for hospitality events and other local services such as:

- Group accommodation discounts
- Private limousine transfers for VIPs
- Bus transfers for groups, minibuses for small groups
- Welcome or hospitality desks
- Exclusive indoor or outdoor social events (dinners, parties etc.)
- Restaurant booking
- Group menu arrangements
- Translators to any language
- Variety of other services

Sponsorship Opportunities

Platinum Package: £40,000

- 54m² (6m x 9m) exhibition space
- 50% discount on corporate satellite lunch symposium
- Full page advertisement in congress Final Programme
- Company logo and link on congress website
- 150 word company name and product description on congress website
- 5 delegate badges
- 5 exhibition badges
- 5 Gala Dinner tickets

Gold Package: £25,000

- 36m² (6m x 6m) exhibition space
- 30% discount on corporate satellite lunch symposium
- Full page advertisement in congress Final Programme
- Company logo and link on congress website
- 150 word company name and product description on congress website
- 4 delegate badges
- 4 exhibition badges
- 4 Gala Dinner tickets

Silver Package: £15,000

- 24m² (6m x 4m) exhibition space
- Half page advertisement in congress Final Programme
- Company logo and link on congress website
- 100 word company name and product description on congress website
- 3 delegate badges
- 3 exhibition badges
- 3 Gala Dinner tickets

Bronze Package: £12,000

- 18m² (3m x 6m) exhibition space
- Half page advertisement in congress Final Programme
- Company logo and link on congress website
- 100 word company name and product description on congress website
- 2 delegate badges
- 2 exhibition badges
- 2 Gala Dinner tickets

Advertising Opportunities

Final Programme

- Back cover page: £3,000
- Inside cover page: £3,000
- Inside page: £1,500

Special Requests

If sponsorship of any of the listed items does not completely suit your current marketing aids, we are available to discuss tailoring a package to suit your objectives. Please feel free to contact Victoria Eskenazi at: veskenazi@kenes.com.

Additional Sponsorship Opportunities

Satellite Symposium – Plenary – £15,000

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 45 minutes. Programme subject to the approval of the Congress Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Satellite Symposium of the EACMFS 2016 Congress”
- Symposia Programmes will be included in the Final Programme (subject to receipt by publishing deadline)
- Timeslots for Satellite Symposia will be advised upon request

Satellite Symposium – Parallel – £12,000

- Opportunity to organise an Official Satellite Symposium in a parallel hall up to 45 minutes. Programme subject to the approval of the Congress Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Satellite Symposium of the EACMFS 2014 Congress”
- Symposia Programmes will be included in the Final Programme (subject to receipt by publishing deadline)
- Timeslots for Satellite Symposia will be advised upon request

Regular Product Theatre - £5,000

This support package includes:

- 2 Plasma Screens (or one presentation screen)
- Podium
- Up to 3 microphones
- Preshow promotion support
- Pre registrant mailing list

Mini Product Theatre – £3,000

This support package includes:

- 2 Plasma Screens (or one presentation screen)
- Podium
- Up to 3 microphones
- Preshow promotion support
- Pre registrant mailing list
- Access to hotel door drop

Each Product Theatre host is responsible for:

- Providing presentation title, content information, presenter(s) name(s) and a summary for inclusion in the Final Programme
- Arranging individual presentation needs with service providers
- Speaker hotel and travel

Congress Bags - £12,000

- Partner’s logo placed on every delegate bag along with Congress branding
- Acknowledgement in the final Programme and web site

Badge Lanyards - £8,000

- Partner’s logo placed on every badge lanyard
- Acknowledgement in the final Programme and web site

Speakers’ ready room - £5,000

- Partner’s logo displayed within the room and as screen savers
- Acknowledgement in the final Programme and web site

Internet Corner - £6,000

- Partner’s logo displayed within the area and as screen savers
- Acknowledgement in the final Programme and web site

Pens and Notepads Provided-in-kind - £3,000

- Partner’s logo placed on every pen and notepad (provided by Partner)
- Acknowledgement in the final Programme and web site

Promotion of Company's Integrated Symposium on Plasma Screens - £3,000/Slide

Plasma Screens will be available at the Congress Centre and may be used as a platform for companies to promote their products. Supporter may provide a static slide. (Content of slide is subject to the approval by the Programme Committee).

- Static slide will be presented for 20 seconds each time and in a loop with other companies’ slides

Promotional Material - £3,000

Inclusion of promotional material such as leaflets and brochures, in the participants’ Congress bags. Material should be provided by Supporters and approved by the Congress Organiser. The distribution arrangement will be advised.

- Supporter’s product information will be available for all Congress participants
- The maximum measurements and maximum weight will be published in the technical manual

Congress Registration

Sponsor will be able to purchase Congress registrations. A minimum reservation of 7 congress registrations will entitle the sponsor to receive 5% off original registrations price

Exhibition

The exhibition is an integral part of the XXIII EACMFS Congress. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field. The floor plan will be designed to maximize the exhibitor's exposure to participants. All coffee breaks and lunches will be held in the exhibition area. Particular attention will be given to signage and decoration enabling an easy and convenient congress for all participants.

Exhibition Costs (All prices exclude VAT)

Space only - £500 SQM

Shell Scheme - £550 SQM

Acknowledgements

Please note that all Sponsors and Exhibitors will be acknowledged in the Final Programme, on the Sponsors' Acknowledgement Board at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) companyprofile@kenes.com

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed exhibition booking form and contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the exhibition booking form and contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges/scientific registrations will be given for the first 6 SQM booked and for every 6 SQM extra you will receive one additional exhibitor badge. Any additional exhibitor and scientific registrations will be charged. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor and scientific registration form will be included in the exhibitor's manual.

Exhibitors' Technical Manual

An exhibitors' technical manual outlining all technical aspects of exhibiting will be circulated three months prior to the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the SPONSORSHIP AND EXHIBITION BOOKING FORM indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Additional Information for Sponsors & Exhibitors

Liability and Insurance

The Congress Secretariat and organisers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the EACMFS Congress 2016.

Applications for sponsorship and/or exhibition must be made in writing with the enclosed booking enquiry form.

Contracts & Confirmation

Sponsors

Once a Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsor. Upon receipt

of the Sponsor Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Exhibitors

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

Sponsorship Terms and Conditions

Terms and conditions of sponsorship are included in this prospectus and will be included in the sponsorship agreement.

SPONSORSHIP AND EXHIBITION BOOKING FORM

Please complete all details and send to:
EACMFS 2016, Att: Victoria Eskenazi, veskenazi@kenes.com

CONTACT NAME: _____

NAME OF COMPANY: _____

ADDRESS: _____

CITY: _____ POST / ZIP CODE: _____

COUNTRY: _____ EMAIL: _____

TELEPHONE: _____ FAX: _____

WEBSITE: _____ VAT NUMBER: _____

I would like to reserve the following Sponsorship Package

Category	Contribution	✓
Platinum	Total Sponsorship contribution of £40,000 + VAT	
Gold	Total Sponsorship contribution of £25,000 + VAT	
Silver	Total Sponsorship contribution of £15,000 + VAT	
Bronze	Total Sponsorship contribution of £12,000 + VAT	

I would like to reserve the following Sponsorship Items:

Sponsorship Items	Price	✓
Satellite Symposium - Plenary	£ 15,000	
Satellite Symposium - Parallel	£ 12,000	
Regular Product Theater	£ 5,000	
Mini Product Theater	£ 3,000	
Congress Bags	£ 12,000	
Badge Lanyards	£ 8,000	
Speakers' Ready Room	£ 5,000	
Internet Corner	£ 6,000	
Pens and Notepads Provided-in-kind	£ 3,000	
Promotion of Company's Integrated Symposium On Plasma Screens	£ 3,000 / Slide	
Promotional Material	£ 2,500	
Congress Registrations	# of registrations:	
Sponsorship Items		
Final Programme Inside Cover Page	£ 3,000	

- Please call me to discuss our Sponsorship package
- Please send me a Sponsorship contract and the first 60% deposit invoice

Terms of Payment

- 60% upon receipt of the sponsorship agreement and first invoice
- 40% by 29th July, 2016

All payments must be received before the start date of the conference. Should the sponsor fail to complete payments prior to the commencement of the meeting, the organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Payment Methods:

Bankers draft in GBP only, made payable to "Kenes UK Limited re EACMFS" (bank details will be advised on the invoice).

Cancellation / Modification Policy:

Cancellation or modification of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (contact information can be found in the "General Information" Section, above.) The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 25th January 2015, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between 26th January 2015 and 29th March 2015, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after 29th March 2016.

We hereby apply to book exhibition space only (£500) / shell scheme (£550):

Choice	Stand No.	Space Only	Shell Scheme	No. of SQM	Total Price
1st Choice					
2nd Choice					
3rd Choice					

*Please ensure that your VAT number appears on the booking form & contract, in order to allow VAT reclaim. The standard rate of VAT for the UK is 20%.

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

Payment has been made by cheque/transfer, please forward me the final confirmation and invoice.

Please send me a first deposit invoice for 60% of the total amount due.

SIGNATURE: _____

DATE: _____